## TRIAGO

## **Fundraising Specialist Kevin Rogers Joins Triago**

Appointment to New York office bolsters Triago's global fundraising operations.

## Press Release

**March 7, 2018** – Triago announces that Kevin Rogers joins the global private equity fund advisor as a principal with responsibilities for fundraising in North America.

Prior to his appointment, Rogers spent 12 years at Portfolio Advisors, rising from analyst to head of the firm's investor relations and marketing in New York and the six-state New England region. At Portfolio Advisors, which has \$21 billion in private equity assets under management, Rogers marketed a wide range of private equity vehicles, including direct investment funds, credit funds, funds-of-funds and secondary funds.

"Kevin Rogers deep experience sourcing commitments for everything from buyout funds to credit vehicles suits Triago's service model perfectly," says founding partner Victor Quiroga, head of Triago's operations in the Americas. Our private equity fundraising mandates run from the mainstream to the niche, dovetailing with Kevin's background and with the wide range of private equity investments that limited partners seek today."

Rogers' appointment is part of an ongoing global expansion at Triago. In December 2017 the firm added Rudolf Waels, former head of private equity at First Gulf Bank, as advisor in its Dubai office. Triago will add several analysts to its London, New York and Paris offices in the next few months.

## **About Triago**

With offices in New York, London, Paris and Dubai, Triago provides fundraising services, secondary transaction advisory, and strategic solutions for general partners and limited partners seeking to optimize success in the global private equity market. Founded in 1992 as one of the first private equity fund placement agents, Triago has completed over 150 fundraisings on five continents and advised on the transfer of more than 2,600 private equity fund stakes on the secondary market. Triago has also undertaken over 50 strategic advisory mandates for general partners and limited partners looking to launch, boost or restructure PE fund operations. <a href="http://www.triago.com/">http://www.triago.com/</a>

**Contact:** David Lanchner, <u>dlanchner@lanchner.com</u>, +33 6 33 43 50 76